SANTA ELENA RANCH PRESENTS

-Traditions of

WWW.CATTLEINMOTION.COM OCTOBER 26-29 2014 ONLINE SALE





SANTA ELENA RANCH is proud to hold our first internet sale this October! As a household name in the Red Brahman world, our ranch is planning a historic sale, offering first-rate genetics that are normally not offered to the general public. Santa Elena Ranch has been in business since 1959. Owned and operated by Alfredo and Josefina Muskus, they have made their mark producing honest breeding cattle of high quality and beefy conformation. Through years of carefully implemented selective breeding our ranch has developed an excellent herd of good, productive beef type Red Brahmans. Progressive in every sense of the word, Santa Elena is a leader in genetics, production and performance. For decades the ranch and its legendary VL herd has produced many champions, both internationally and domestically. This sale is a chance to buy genetics from a worldwide leader in Brahman production, as our family exports its cattle to over 20 countries.

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We set out with a goal that our first online sale would set a standard of excellence. With that in mind, we have gone to great lengths to make it a memorable event. Our family has worked hard choosing the sale, using a simple straightforward approach. We decided to offer a smaller number of lots, focusing on the quality of the cattle and emphasizing Santa Elena's superior genetics. The sale will offer 21 unique lots, including some of our very best and most exclusive bloodlines. Whether you are a new customer, or one of our most established clients, we are confident that you will be very happy with the opportunities this sale has to offer.

SHOW HEIFER PROSPECTS – From our spring 2014 calf crop. These are top of the line heifers that would normally go straight to the Santa Elena show string. They have been chosen from our very best donors and sires, and are of remarkable quality.

BRED HEIFERS – You read it correct! We are selling heifers out of our special pasture on the ranch called the "keeping heifer pasture". These heifers were never intended to be sold and were hand-mated to our top sires

PREGNANCIES – We are selling two 90 day guaranteed pregnancies on two of our donor cows. These pregnancies are from two prolific donors, one being the 2008 World Brahman Congress Grand Champion Red female, and the



other being the 2007 International Red Brahman Grand Champion Female. This is a once in a lifetime chance to acquire championship genetics from the VL herd. You can choose between one of our upcoming sires, or use the sire of your choice.

FLUSHES – Very rarely does Santa Elena offer flushes on our current donors domestically. Our flush offering includes two of our most productive donors. They are first rate breeders that exemplify the genetics and breed character that Santa Elena Ranch represents.

SEMEN - The ranch is also offering semen packages from legendary Red Brahman bulls. Make sure you look at these lots as some of them will never be offered again on both the international and domestic markets!

Our family is committed to making this sale a very special, memorable event in which we are able to share our very best with fellow breeders. We look forward to your business and thank you for looking at Santa Elena Ranch. As stated above, these cattle are backed by over 55 years of superior Red Brahman breeding that is renowned across the globe. The ranch is open for visitors. We are conveniently located right off of Interstate 45, just south of Madisonville, Texas. For more information contact any one of our family members. We would be delighted to give you a tour of our operations.

# DOB: 05/20/2014 BW: +3.1 WW: +22.2 YW: +37.3

+SOPHISTICATEDMILLIONAIR 80/3 Sire: VL ROJO Grande 4/95 +VL Elena 23/4 +VL ROJO TINTO 3/180

+VL ELENA 4/136

DAM: VL ELENA 155/4

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+HK MR. AMERICA 61/9 3X SOPHISTICATED LADY VL DESIGNER 92/1 +VL ELNA 132/1 +VL ROJO GRANDE 0/170 +VL ROJO GRANDE 0/170 +MR 3X MAXMILLION-AIRE56 VL ELENA 19/4



VL ELENA 155/4 2007 INTERNATIONAL GRAND CHAMPION DAM



VL ROJO GRANDE 4/95 SIRE

An outstanding Red Brahman heifer!

If you're serious about show ring this one is for you!

Selling full possession and 50% breeding interest. We are retaining 50% breeding interest in this female. Buyer will own all natural calves produced. We reserve the right to flush VL Elena 4/75 one time each year following her show career.

VL Elena 4/75 is a great example of the quality genetics expected from Santa Elena Ranch. This young heifer is correct, very stout and heavy boned, she's very thick and carries her rear muscle all the way down to her lower legs. Her depth and length of body is very impressive. Her sire, VL Rojo Grande 4/95, is a proven sire of champions throughout the Red Brahman world. He has produced numerous champions in Colombia and Venezuela. Most importantly, he is recognized throughout the Brahman world as a top producer of productive females. Her dam, VL Elena 155/4 was the 2007 International Grand Champion cow. She is one of the top donors in our breeding program, and is being featured in Lot 11. VL Elena 4/75's pedigree is outstanding. It is filled with more than 3 International Grand Champions and more than 9 Register of Renown descendants. Every female in her four generation pedigree has been a donor at Santa Elena Ranch. This heifer calf has loads of potential not only in the show ring but in a future breeding program. Selling full possession and 50% breeding interest. Very rarely do we sell show heifers of this quality because we keep them and make them donors at the ranch. Heifers like this are hard to find. She will be extra competitive at the majors, and make a wonderful donor. Don't miss out!

#### DOB: 04/18/2014 BW: +0.7 WW: +12.2 YW: +21.4



+HK MR. AMERICA 61/9 SIRE: +MR 3X MAXMILLION-AIRE56 DF MISS RED HIDALGO 191 JDH SIR JULIO MANSO

DAM: VL ELENA 102/6 (ET) VL ELENA 4/14 +HK TORGSON 426/4 MISS HK RIO 49/0 RIO KING 94/1 VU ELENA 9/117 (+)JDH REMINGTON MANSO JDH MISS MAMIE DE MANSO VI. ROJO GRANDE 70/7 VI. ELENA 22/3



+MR. 3X MAX MILLION-AIR 56/3 SIRE

This excellent heifer is one of our favorites and she is tough to let go! Selling full possession and 50% breeding interest. We are retaining a 50% breeding interest in this female. Buyerwill own all natural calves produced. We reserve the right to flush VL Elena 4/19 one time each year following her show career.

A daughter of +Mr. 3X Max Million-Air 56/3, she is a wide based heifer that stands on good bone. 4/19 is a deep flanked calf that carries an extra amount of muscling and thickness. You can't help but notice her length of body, big top and femininity. Her sire, +Mr. 3X Max Million-Air 56/3 is a legend in the Brahman breed. His accomplishments are too many to count: sire of a Reserve National Grand Champion Female & Reserve International Grand Champion Bull. The sire of 7 National or International Division winners, as well as 5 Register of Renowned animals and 1 Maternal Merit dam. 56/3 also sired SRS Captain Red Legs, SRS Pasco & +TTT Lotto, all influential bulls in the Brahman community. 56/3 daughters simply do not miss. They produce uniform, consistent, high quality calves, and are some of the finest calves in the pasture. You will not go wrong with a 56/3 daughter. We believe this may be one of the best 56/3 offspring we have seen in a long time. She is easily in the top 5 heifers born this spring at Santa Elena Ranch. Our family believes this baby is destined for greatness. She is easy to handle and will be very competitive. Her dam, VL Elena 102/6 is one of our top donors, who year after year produces top quality calves. We usually do not sell our 56/3 daughters but we wanted to make our first Internet sale extra special. This is a can't miss prospect. Here is your chance to buy a competitive female with proven genetics. Her confirmation and disposition will wow the judges and dominate the show ring. Her pedigree is without equal. Make sure you give this young female a very good look! Extra gentle!





+VL ELENA 170/4 2008 WORLD BRAHMAN CONGRESS GRAND CHAMPION MATERNAL GRAND DAM +MR. 3H X-RAY 825 SIRE: MR. 2U 36/9 VL ELENA 112/9 MR KC WHISKEY 20/7 (ET) DAM: VL ELENA 1/24 VL ELENA 170/4

ARROW J MILLMARONE 925 +MISS 3H 290 VL ROJO BRAVO 2/28 VL ELENA 1/124 +MR WINCHESTER MAGNUM 999 ASL MISSMBLOODY MARY II LB MR. WINDSOR MANSO +VL ELENA 60/2

# An awesome February calf, 4/10 is a beautifully designed heifer that stands square on all four corners.

She is a top show prospect from the calf crop. This heifer has lots of style. She is feminine, long bodied, thick, and is unique in her pedigree. She is sired by Mr. 2U 36/9. This was a young sire we purchased from Rancho Jimador but passed away. Mr. 2U 36/9 goes back to the famous +MR. 3H X-RAY 825. The dam of VL Elena 4/10 is VL Elena 1/24. She is a daughter of Mr. Kc Whiskey 20/7 who was the International Grand Champion in 2010. The maternal granddam of 4/10 is VL Elena 170/4, one of the best donors in the Santa Elena herd. VL Elena 170/4 was Grand Champion at the 2008 World Brahman Congress and the 2008 International Grand Champion. In addition she has produced numerous calves in our show string. If you are looking for a show heifer/donor prospect that is complete, easy fleshing and powerful from the ground up, this one is it. We believe she will be a great asset for a breeding program and an extra competitive heifer in the showing ring. Extra gentle!



DOB: 4/10/14 BW: +3.0 WW: +24.3 YW: +37.4



MR H GOLD RUSH 478 SIRE: MR KC CENTURION 195/1 +MS CC MISTI 192/6 JF CONQUISTADOR BRAVO DAM: VL ELENA 0/60 VL ELENA 26/3







#### Eye appeal, balance and performance.... she has it all.

VL Elena 4/18 is a strong topped, level hipped April heifer sired by Mr. KC Centurion 195 /1. Mr. KC Centurion 195/1 is a young bull we purchased from K-C Ranch. Boasting an outstanding pedigree with more than 7 Register of Renown descendants, this young bull was an excellent outcross to our ranch's genetics program. He goes back to +HK Passport 777, + Mr. Winchester Magnum 999 and Mr. H Gold Rush 478. Her dam, VL Elena 0/60, is a former show cow with outstanding production. Many visitors classify her as one of the top females on the ranch. She goes back to +VL Rojo Bravo 6/125, a National Grand Champion. Lots of future in this young heifer! She is an extremely feminine and attractive female that is structurally correct. This heifer has a great disposition and is easy to handle. She will be extra competitive at the majors. If you are looking for a quality red Brahman female that offers an outcross pedigree, here she is. Extra gentle.



DOB: 04/20/2014 BW: +2.3 WW: +16.3 YW: +25.6







## VL Elena 4/21 has been another favorite of many who have visited the ranch and seen our calf crop.

This young moderate framed calf has lots of volume and thickness. She is level out of her hip with a really cool front end. VL Elena 4/21 sets sound on her feet and legs, and moves easily. Her dam VL Elena 1/31 is a KC Apache 707/4 daughter. This outstanding female was her first calf. Our family has decided to flush her dam this coming fall. Her sire is Mr. 2U 36/9, a young bull we purchased from Rancho Jimador. Mr. 2U 36/9 was one of the best sons we have seen by the Register of Renown bull +Mr. 3H X-RAY825, a proven sire of champions throughout the Brahman world.





+MR WINCHESTER MAGNUM 995 ASL MISSMBLOODY MARY II IB MR, WINDSOR MANSO +VL ELENA 60/2 +VL ROJO BRAVO 6/125 VL ELENA 6/55 VL ELENA 6/55 BL ELENA 12/9



A larger framed calf with tons of muscle and femininity!



#### This show-stopping heifer is solid from the ground up.

She has a tantalizing design. Big topped, feminine around her shoulders and neck, and with great depth of body, 4/20 has loads of potential in the show ring. A super sweet female, 4/20 will command the judge's attention with her smooth stride and quiet disposition. Her sire is VL Rojo Wiskey 1/48, a young herd sire who is the current talk of Santa Elena's international clientele. We cannot understate the awesome reviews we have gotten from this bull. VL Rojo Wiskey 1/48 is a son of Mr. Kc Whiskey 20/7, who was the 2010 International Grand Champion. The paternal granddam of 4/20 is VL Elena 170/4, the Grand Champion at the 2008 World Brahman Congress and the 2008 International Grand Champion. This excellent donor is featured in Lot 10. 4/20's dam, VL Elena 102/8, is a long bodied, big topped cow with an excellent production record. If you are looking for a heifer with all the tools to succeed, look no further. VL Elena 4/20's disposition and style will keep you extra competitive in the show ring, and her pedigree is top of the line. She will be a foundation type donor for years to come. Extra gentle!





ARROW J MILLMARONE 925 +MISS 3H 290 VL ROJO BRAVO 2/28 VL ELENA 1/124 +BB MR STING-RAY 10/0 +JDH LADY SHELBY MANSO +VL ROJO BRAVO 6/125

VL ELENA 10/4





# VL Elena 4/12 is another great daughter of Mr. 2U 36/9.

She is an up-headed female that is super feminine with good body depth and length. Look at her rich color. She has a tremendous hip with a good spring of ribs and natural muscling throughout. Heifers like this are the core of a great breeding program. 4/12 is a moderate sized beef machine that will be competitive in the show ring and an impressive donor to show on your ranch. Her sire, Mr. 2U 36/9 was one of the top sires we have by the Register of Renown bull +Mr. 3H X-RAY825. Her dam, VL Elena 1/23 is another KC Apache 707/4 daughter on the National Champion + VL Rojo Bravo 6/125 daughter. This pedigree is filled with several outcrosses to Santa Elena genetics. The pedigree, future, and potential of this young female is endless. She is a true donor cow in the waiting that will command the judge's attention.





# One of the most powerful heifers in the sale!

This beautiful young female is something special. Very long with clean underlines, 4/15 has a strong top, square hips and plenty of bone and muscle. Her sire is #JADL El Rey 110/5. He is a dark pigmented grey bull imported from Mexico, who has produced numerous champions in the show ring for V8 Ranch, Heritage Cattle Company, and RB Ranch. His outstanding progeny includes the 2014 All American Grand Champion Female. 110/5 has first rate genetics. One look at his pedigree and you are captivated. 110/5's genetics include legendary sires such as +Madison de Manso 737/4 and + Mr. V8 777/4. These two bulls have been the core of progress in the Brahman breed and need no introduction. On VL Elena 4/15's dam side, VL Elena 44/5, is an outstanding producer at our ranch and a daughter of + VL Rojo Bravo 6/125 a National Champion bull. This young female is as powerful as the come. She will not disappoint in the show ring and will produce quality offspring at your ranch for years to come.





#JADL REY TE 110

VL ELENA 105/2

VL ELENA 44/5

JF CONQUISTADOR BRAVO



FIFNA (+)JDH MADISON DE MANSO 737/4 JERS CALANDRIA TE +VL ROJO BRAVO 6/125 +VE ROJO BRAVO 0/125 VL ELENA 105/9 +VL ROJO BRAVO 6/125 VL ELENA 6/55 +VL ROJO BRAVO 6/125 VL ELENA 4/119

# This moderate framed female is a special opportunity for a lucky breeder.

She is very good on her feet and legs, balanced, easy going and gentle to boot. She is one of the first VL Rojo El Rey 1/11 daughters. VL Rojo El Rey 1/11 is the son of #JADL El Rey 110/5, the Mexican import described in lot 8. He is another of the wonderful young bulls on staff at Santa Elena Ranch, and has been extensively used in the pasture. 4/14's dam is VL Elena 9/107, a productive donor at the ranch. VL Elena 4/14 is a great young heifer with a clean underline and super feminine features. She will be capable in the show ring, but will shine in a donor program. If you are looking for a female to anchor your donor program the buck stops here. She will produce offspring that represent what it means to be a purebred American Brahman.



MISS 3X MATRIARCH 75

JDH LADY BUD MANSO +HK MR. AMERICA 61/9

**3X SOPHISTICATED LADY** 

VL ROJO BRAVO 72/7

VL ELENA 9/151

+MR 3X HE'S GOT THE LOOK

\$JDH LADY ELLIS MANSO

+VL ELENÁ 4/135

+SOPHISTICATEDMILLIONAIR

SIRE: LB MR. WINDSOR MANSO

DAM: +VL ELENA 60/2

+3X TORGSONS RED DYNAST

(=) JDH ARMAND LANE MANSO



VL ROJO WISKEY 1/48 SON

2008 World Brahman Congress Grand Champion Red Female!

# Selling 1 IVF aspiration with 2 guaranteed 90 day pregnancies done by IVF. Ready to flush immediately.

When thinking of lots for our first Internet sale our family wanted to make sure that we offered Santa Elena's best genetics. VL Elena 170/4 is just that. 170/4 is a rare opportunity to acquire the best genetics that we at Santa Elena have to offer. Whether it is pedigree, production, or show ring accomplishment, 170/4 has it all. Her pedigree is filled with successful show winners, producers and more than 7 Register of Renown and 1 Maternal Merit animal. 170/4 is a rare daughter of LB Mr. Windsor Manso and our legendary 2005 International Red Brahman Grand Champion cow +VL Elena 60/2.170/4 has had a show career like no other American Red Brahman. In 2008 she was named International Red Brahman Grand Champion Female, as well as the 2008 World Brahman Congress Red Grand Champion Female and the Grand Champion Red Brahman Female at the 2008 San Antonio Livestock Show. She exemplifies what to look for in a true Red Brahman. She is a favorite of many of our visitors who find themselves captivated by her feminine appearance, her length of body, strong top, and breed character. 170/4 is the dam of VL Rojo Wiskey 1/48, one of our favorite young herd sires who has already produced multiple calves for our show barn. This is a special opportunity to purchase proven championship genetics from the 2008 World Brahman Congress Champion. Santa Elena Ranch does not typically release these genetics, however being our first internet sale, we wanted to make this an extra special event. This is a very rare chance to buy genetics from 170/4. Don't pass on this chance to own a piece of Red Brahman history.

lot



VL ROJO ELEGANTE 44/7 2009 JUNIOR CHAMPION INTERNATIONAL SHOW SON



LOT 1 DAUGHTER

+VL ROJO GRANDE 0/170 SIRE: +VL ROJO TINTO 3/180 +VL Elena 0/180 +MR 3X Maxmillion-Aire56 DAM: +VL Elena 4/136 VL Elena 19/4

+SOPHISTICATEDMILLIONAIR +SOPHISTICATEDMILLIONAIR +SOPHISTICATEDMILLIONAIR +VL ELENA 88/7 +HK RN. AMERICA 61/9 +MR 3X. MAXMILLION-AIRE56 VL ESTEBAN 6/110 VL ELENA 22/9

DOB: 11/25/04 BW: +3.8 WW: +19.3 YW: +37.1

2007 International Champion Red Female!



#### Selling 1 IVF aspiration with 2 guaranteed 90 day pregnancies done by IVF. Ready to flush immediately.

Donor will be shipped to Trans-Ova Genetics to perform IVF because of their knowledge of her flushing history. Buyer will be given semen on any of our upcoming herd sires or have the ability to use their own. Buyers must pay for all flushing expenses including recip cow. Buyer will receive all additional pregnancies or frozen embryos from the flush, should there be any.

VL Elena 155/4 is without a doubt a leading donor here at Santa Elena Ranch. If you are looking for Brahman pedigree that will blow you away, take a look at 155/4. She is a daughter of the Register of Renown + VL Elena 4/136, and the legendary -+ VL Rojo Tinto 3/180. She has an outstanding pedigree with more than 10 Register of Renown descendants. 155/4 is a very nice donor for us who exemplifies length of body, maternal excellence, thickness, style and excellent American Brahman breed character. This line of females exhibit great fertility and have 3 generations of high egg producing cows. We have flushed 155/4 several times on the ranch with outstanding results. According to a study done by Texas A&M University, she has averaged 10 embryos per flush with her grand dam averaging 12 per flushes and high conception rate. 155/4 was the 2007 International Red Brahman Grand Champion Female. Her calves have been the best of each calf crop with most if not all being shown in our show string. 155/4 is the dam to VL Rojo Elegante 44/7, a herd sire at the ranch. Here is another example of the best Santa Elena has to offer. Look at her calves and you will notice why her production record is so great. Her daughter sales as Lot 1.





+HK PASSPORT +5M MISS MAGNUM MOLLY SRS MR. RED MAX 525 +SRS MS ROSE 606 +VL ROJO BRAVO 6/125 +VL ELENA 3/140 VL ROJO GRANDE 4/95 VL ELENA 4/29



## One of our best fall calves.

She is a daughter of a show champion bull and leading sire SRS Mr Troubadour 933 by Swaner Brahmans. In the show ring he was without equal. Among his titles are included 2011 International Grand Champion, 2010 San Antonio Livestock Show Reserve Grand Champion, 2010 National Grand Champion, and 2010 International Reserve Grand champion. VL Elena 3/140 goes back to VL Elena 20/8 a donor cow at the ranch with an outstanding production record. She has more than 7 Register of Renown ancestors in her bloodline. If you are looking for a wellbred heifer, look no further than 3/140. That pedigree speaks for itself! This young female is sound in her structure, super deep bodied, and extra gentle. She will make a fine show heifer for someone younger trying to get their feet in the ring. With that truly one of a kind pedigree she will be the bedrock of a breeding program. Do not pass on these genetics!

Powerful Bred Heifers!

#### A beautiful beef machine.

She is moderately framed sound in her structure, with a strong, level top. She has good maternal characteristics and a fine udder. Her color is outstanding, with a pigmentation that red breeders strive for. Her pedigree is also very desirable. Her sire is VL Rojo Designer 78/5. This bull is the ranch's best kept secret. He is a beefy, dark pigmented, muscular bull and one of our most fertile bulls, breeding over 90 percent of all cows in the pasture. 78/5 is the sire of the 2014 Reserve Grand Champion bull at the Bluebonnet Kickoff Classic and the Reserve Intermediate Champion at the 2014 Houston Livestock Show and Rodeo. VL Elena 2/15 sells bred to calf this coming spring to VL Rojo Wiskey 1/48. Wiskey 1/48 is one of our most powerful young herd sires on the ranch. You can't help but love this bull. Our family believes this mating could be prolific. This is a fantastic bred heifer to add to your herd. Her looks, confirmation, and pedigree are all strong. She should strengthen your herd for vears into the future.

VL ROJO DESIGNER 4/128 SIRE: VL ROJO DESIGNER 78/5 +VL ELENA 3/140 +SOPHISTICATEDMILLIONAIR DAM: VL ELENA 26/4 VL ELENA 7/129 DOB: 3/30/12 BW: +1.1 WW: +13.8 WW: +23.8

VL DESIGNER 92/1 VL ELENA 98/7 +SOPHISTICATEDMILLIONAIR VL ELENA 86/7 +HK MR. ANARICA 61/9 3X SOPHISTICATED LADY MR. V8 915/3 VL ELENA 60/7



#### A gorgeous bred heifer

with lots of breed character, this young female is destined for greatness! This cow comes from genetics that have provided a backbone for our breeding program. Her sire is VL Rojo Designer 78/5, a producer of champions. Her dam is VL Elena 30/4 who goes back to VL Rojo Bueno 4/115. Rojo Bueno 4/115 was the greatest producer of females on our ranch. He rarely ever produced a heifer we did not keep. 2/21 is absolutely loaded with great American Red Brahman names in her pedigree, boasting over six register of renowned names in her bloodline. She sells bred to VL Rojo El Rey 1/11 to calf this spring. VL Rojo El Rey 1/11 is outstanding. He goes back to #JADL El Rey 110, a dark pigmented grey bull which has produced champions in the show ring for V8 ranch and RB Ranch, including the 2014 All American Grand Champion Female. This could be an outstanding match, and we have every reason to believe that 2/21 will have an exceptional calf. She is a wide based level topped female, with great muscling through her hindquarters. Whether you are a veteran breeder or trying to jump start a genetics program, the chance to acquire these genetics should not be wasted. Our family had a tough time letting this heifer go, however she was one of the exceptions we made to make this sale extra special. This impressive young cow will make the new owner very proud to have in their pasture.





DOB: 04/08/2012 BW: +0.5 WW: +8.6 YW: +14.7

FIFNA

VL DESIGNER 92/1

+SOPHISTICATEDMILLIONAIR

VL ELENA 86/7 +MR 3X MAXMILLION-AIRE56

+VL ELENA 23/4 +SOPHISTICATEDMILLIONAIR

VL ELENA 98/7

VL ELENA 62/0

VL ROJO DESIGNER 4/128

VL ROJO BUENO 4/115

SIRE: VL ROJO DESIGNER 78/5

DAM: VL ELENA 30/4

+VL ELENA 3/140

+VL ELENA 0/38

# Santa Elena reserves the right to 1/4 interest in this young herd sire.

He is one of our best young bulls from Spring 2014. VL Rojo Bravo 4/75 is absolutely loaded with potential! He's a long sided, big boned beautiful calf with all the right ingredients to be competitive in the show ring. He boasts power, muscle and breed character as well as a stacked pedigree from top to bottom. His dam is VL Elena 9/20 a high end donor at the ranch, who catches the eye of many of our international clients. His sire is a full brother to + VL Rojo Bravo 6/125, a National Champion. His sire, VL Rojo Bravo 170/5 is a current herd sire here at Santa Elena whom we are very high on. This young is a bull is a lean mean beef machine with loads of potential.



#### DOB: 2/13/04 BW: -1.2 WW: +6.5 YW: +12.5

VL DESIGNER 92/1 VL ELENA 98/7 VL ROJO GRANDE 24/8 VL ELENA 57/2 +SOPHISTICATEDMILLIONAIR +VL ELENA 23/4 VL RUNNELLS 2/2 **VL ELENA 3/29** 

#### Look for her progeny on page 21!



# Selling 1 flush with guarantee of 6 embryos. Ready to flush late fall!

We recommend using Trans-Ova Genetics or M&W Cattle Services for flushing because of their knowledge of her flushing history. Buyer will receive all additional embryos of the flush, should there be any. Buyer pays for flushing costs, as well as any flush related expenses. 108/6 has a proven track record in our embryo transfer program. She exemplifies characteristics of an American Red Brahman female. She is a gorgeous donor with tremendous breed character. 108/6 is super feminine, thick, deep bodied and a cow filled with natural muscle. She exemplifies what the beef cattle industry is striving for. VL Elena 108/6 has

a pedigree that is truly 100% American Red Brahman. Her dam, VL Elena 108/3, was a dark pigmented, feminine cow with an outstanding production record. On her sire side, you will notice VL Rojo Elegante 80/2, a renowned sire famous to breeders around the world. 80/2 has produced numerous champions in the Dominican Republic, Colombia and Venezuela. This donor's progeny includes VL Rojo Designer 2/70, an upcoming herd sire and the talk of our current show string. 2/70 is a tremendous

bull with power, muscle and style. This moderate framed beef machine was named 2014 Reserve Intermediate Champion at the International Show in Houston, and the 2014 Reserve Grand Champion at the East Texas State Fair. A show-stopping young bull he has impressed many of our clients and ranch visitors. Brahman Breeders say 2/70 is destined for greatness. This is a chance to buy a flush from a proven cow family and the potential to have a full or half sibling to VL Rojo Designer 2/70.

#### Selling 1 flush with a guarantee of 6 embryos. **Ready to flush immediately!**

We recommend using Trans-Ova Genetics or M&W Cattle Services for flushing because of their knowledge of her flushing history. Buyer will receive all additional embryos of the flush, should there be any. Buyer pays for flushing costs, as well as any flush related expenses. The dam of VL Rojo Apache 1/50...what more needs to be said? 12/4 has been the talk of our donor program since VL Rojo Apache 1/50 walked into our show string. She is a beautiful cow and a perfect picture of production. This cow is a high volume egg producer and a top donor. 12/4 is a muscular, moderate framed cow with beautiful pigmentation and tremendous characteristics. She is a daughter of VL Rojo Designer 10/9. VL Rojo Designer 10/9 was a dark pigmented sire and his calves are dominating the show rings in Mexico and Colombia. Her dam VL Elena 30/0 was another top producing donor. VL Elena 12/4's calves are impressive and appealing to the eye. They retain dark pigmentation, breed character and lots of muscle. 12/4 is one of those all-time great producers that continue to maintain Santa Elena Ranch's reputation as a top Red Brahman Breeder. You will be hard pressed to find a more prolific producer of quality purebred genetics anywhere in the Brahman breed. This, along with lot 17 is one of the best opportunities in the sale. You are getting embryos off of one of Santa Elena's most impressive cows. If you want to boost the quality of your herd, as well as your production in the show ring, do not pass on these Red Brahman genetics.

#### DOB: 09/29/2006 BW: +1.2 WW: +17.6 YW: +27.2

108/6

+VL ROJO BRAVO 6/125 SIRE: VL ROJO ELEGANTE 80/2 +VL ELENA 3/140 VL ROJO BRAVO 2/28 DAM: VL ELENA 108/3 VL ELENA 2/106

ELENA VL ROJO BRAVO 2/28 VL ELENA 4/75 +SOPHISTICATEDMILLIONAIR VL ELENA 86/7 BR-GB WARRIOR 666 VL ELENA 107/0 +MR 3X MAXMILLION-AIRE56

### Look for her progeny on page 21!

VL ELENA 105/3



VL ROJO ELEGANTE 44/7 SON



PROGENY OF LOT 18 2003 HOUSTON LIVESTOCK SHOW GET OF SIRE CHAMPION



A legendary Producer!

# Selling 5 units of semen. Bid price is per units times the number of units selling.

Includes 5 AI Certificates, with additional certificates available for \$250 each. Certificates will be released only to the name of the buyer. This will be the final lot of semen ever offered on the bull (Internationally and domestically)! Buyer has the option to double the price and buy 10 units. If the winning bidder does not take all 10 units, the contending bidder will have the option of purchasing the remaining 5 units at the same price.

1999 National Champion Bull and a top herd sire for the Red Brahman breed, +VL Rojo Bravo 6/125 has it all. From numerous accomplishments to outstanding EPDs, 6/125's accomplishments include multiple Get-of-Sire championships nationally and internationally. He was the sire of VL Rojo Elegante 80/2, another important herd sire to the breed. 6/125 has produced some of the best females on the ranch, most becoming show heifers. 6/125 was a long bodied, clean sheathed beef machine. He was masculine, structurally correct, and has an excellent top line. He breeds tremendous eye appeal and American Brahman breed character. He was a beef bull and has been a favorite of many prominent cattlemen. We are very limited on his semen so this will be the final chance to purchase his genetics. Don't pass on this opportunity to continue the bloodline of a Red Brahman legend.

#### DOB: 06/22/1983 BW: +4.6 WW: +26.8 YW: +48.0



EOD TORGSON 618 MS CHEROKEE TORGSON +RIO CHEROKEE 978 MISS CHEROKEE ARAUTO 684 **RIO CHEROKEE 981** MS CHEROKEE #2 TED 924 +MR. 3X MUCHO GRANDE MISS 3X 711 - 48



VL ROJO GRANDE 0/170 1993 INTERNATIONAL GRAND CHAMPION SON



+VL ELENA 60/2 2005 INTERNATIONAL GRAND CHAMPION DAUGHTER

Number [ Red Brahman Sire Ob All Time!

# Selling 5 units of semen. Bid price is per units times the number of units selling.

Includes 5 AI Certificates, with additional certificates available for \$250 each. Certificates will be released only to the name of the buyer. This will be the last offering of domestic semen on this bull. Buyer has the option to double the price and buy 10 units. If the winning bidder does not take all 10 units, the contending bidder will have the option of purchasing the remaining 5 units at the same price.

+Sophisticated Millionaire 80/3 is one of the most recognized Red Brahman sires in the industry. In the 1990s, 80's genetics dominated the Brahman showing with hundreds of champions across the globe. His influence is still felt heavily throughout our herd and many herds in the U.S., South and Central America, Thailand, and Australia. He is a bull liked for his exceptional frame, length of body, correctness, bone and elevation. His daughters are impressive in term of femininity, fertility and angularity. His progeny have earned him the right to be called a breed leader. He has produced a line-up of champions in the United States and Internationally. His offspring include many National and International Grand, and Get-of-Sire championships. His list of champions is too long to list, but he has produced as many, if not more show winners then any Red Brahman. +Sophisticated Millionaire 80/3 has produced 9 Register of Renown

progeny and is currently the #4 bull in the Register of Renown and the #1 ranking Red Brahman Sire of all time. Due to limited quantity, this will be some of the last semen Santa Elena will be releasing on this historic sire. This is a bull you always want in the tank as a "go-to" bull. 80/3 is one of the foundation sires that define the Brahman Breed. If you want legendary genetics to boost your herd, this is it! + Sophisticated Millionaire 80/3 has bred more champions than any other sire. Do not let this semen slip by.



VL ELENA 110/9 2002 INTERNATIONAL GRAND CHAMPION DAUGHTER



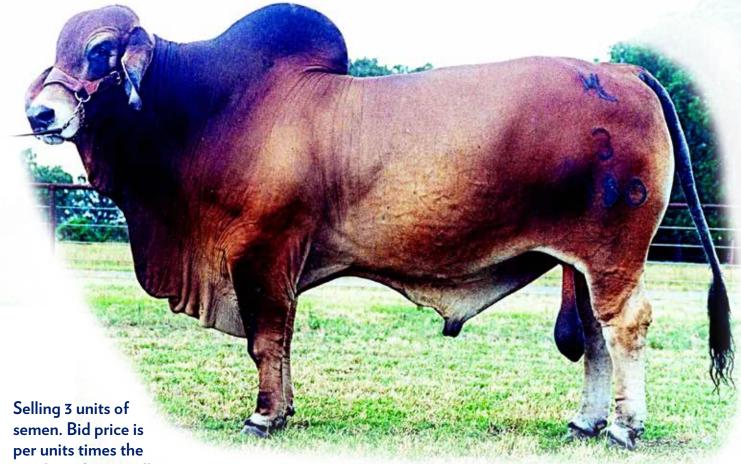
VL ELENA 155/4 2007 INTERNATIONAL GRAND CHAMPION DAUGHTER



+SOPHISTICATEDMILLIONAIR 80/3 IRE: +VL ROJO GRANDE 0/170 +VL ELENA 23/4 +SOPHISTICATEDMILLIONAIR DAM: +VL ELENA 0/180 +VL ELENA 88/7

+HK MR. AMERICA 61/9 3X SOPHISTICATED LADY VL DESIGNER 92/1 +VL ELENA 132/1 +HK MR. AMERICA 61/9 **3X SOPHISTICATED LADY** MR. V8 28/3 VL ELENA 69/2

1995 International Grand Champion!



# number of units selling.

Includes 3 AI Certificates, with additional certificates available for \$250 each. Certificates will be released only to the name of the buyer. Semen is very limited. This will be the final lot of semen ever offered on the bull (Internationally and domestically)! VL Rojo Tinto 3/180 was a young bull when he claimed the prestigious International Grand Champion title in Houston. His pedigree is unequalled, starting with 12 Register of Renowned individuals with strong EPDs. 3/180 is the true definition of a "Brahman bull," he exemplifies masculinity, breed character, muscle and performance. He was an extremely well made, balanced bull with impressive muscle and eye appeal. VL Rojo Tinto 3/180 has produced championship offspring. He sired VL Elena 110/9 the 2002 International and National Champion Cow as well as VL Elena 155/4, the 2007 International Champion Red Brahman Female. 3/180 is recognized as a trait leader for weaning weight and milking ability. Consistency is his best guality. He never sires a low guality calf. His calves are small at birth, very smooth shouldered and extremely correct. His calves are always the top prospects in our calf crop. We only have 26 units of semen left on this herd sire at the ranch, and we will not be releasing any more! We recommend only using this semen for embryo transfer or IVF procedures because of its limited availability. This semen is priceless!

DOB: 4/25/94 BW: +1.2 WW: +17.6 YW: +27.3

+HK TORGSON 426/4

CHEROKEE NEGRO GAUCHO

VL ELENA 1/26 CHEROKEE ARAUTO 1/538

+MS 3X MUCHO GRAND 133

MISS HK RIO 49/0

VL ARAUTO 8/79

VL ELENA 6/24

+HK MR. AMERICA 61/9

**3X SOPHISTICATED LADY** 

VL DESIGNER 92/1

+VL ELENA 132/1

DAM: +VL ELENA 23/4

+SOPHISTICATEDMILLIONAIR 80/3



COLOMBIAN NATIONAL GRAND CHAMPION DAUGHTER



COLOMBIAN RESERVE NATIONAL GRAND CHAMPION DAUGHTER



VL ELENA 30/1 2004 INTERNATIONAL GRAND CHAMPION DAUGHTER

# Selling 5 units of semen. Bid price is per units times the number of units selling.

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Includes 5 AI Certificates, with additional certificates available for \$250 each. Certificates will be released only to the name of the buyer. Semen is very limited! Buyer has the option to double the price and buy 10 units. If the winning bidder does not take all 10 units, the contending bidder will have the option of purchasing the remaining 5 units at the same price.

When looking for a historic Red Brahman Bull, the buck stops at VL Rojo Grande 4/95. He is a legendary bull at Santa Elena Ranch who has sired multiple National and International Champions, including VL Elena 30/1, the 2004 International Grand Champion Cow. His progeny can be found in the U.S., Australia, Colombia, Panama, Costa Rica, Venezuela, The Dominican Republic, Brazil, Guatemala and various other countries. One of 495's daughters was the highest selling cow in the history of Colombia, going for over \$200,000. His daughters are known for their production, fertility, high egg volume and maternal excellence. 4/95 was a tremendously heavy-muscled bull with a strong top line. He was extremely correct in term of structure. His ideal breed character is well suited to meeting the needs of the Brahman Breed in the tropic. His daughters are very feminine and fertile; in addition they are strong milkers. We have retained many of his daughters in our herd because of their excellence. 4/95's superior genetics will incorporate frame, color, and structure into your herd, plus the high economic trait of fertility and milking ability. His offspring breeds tremendous eye appeal and American Brahman breed character. This is a wonderful chance to enhance your operation, and this will be the last time this year that we sell units of his semen.

Buyers will receive two straws of semen on these upcoming herd sires from Santa Elena Ranch on each heifer purchased from the sale.

# Upcoming HERD SIRES



VL ROJO WISKEY 1/48 BW: +3.4 WW:+19.6 YW: +34.4



VL ROJO REY BW: +4.1 WW: +28.1 YW: +43.9 VL ROJO DESIGNER 2/70 BW: +0.9 WW: +18.0 YW: +27.0

> VL ROJO APACHE 1/50 BW: +1.8 WW: +21.1 YW: +33.2

VL ROJO DESIGNER 2/75 BW: +2.6 WW: +18.1 YW: +31.1

At Santa Elena, we have a no-nonsense program, based on economics for us and our customers. We measure and evaluate herd sires on their overall performance including birth weight, weaning weight, yearling and mature weights and scrotal circumference as well as EPDs. The physical traits of structural soundness, conformation, fleshing ability, muscling and disposition are also emphasized. In all our herd bulls, each animal's genetic base plays a major role in the decision to keep or cull. Sire and dam summaries provide performance data necessary for consistent production of outstanding progeny. Our goal is to produce sires that consistently produce the best kind of progeny--the kind that make money for the purebred or commercial breeder.



Thank you for supporting Santa Elena Ranch. From the beginning, beef conformation and a dark red color were of prime importance in our program. Many years of selective breeding were implemented to develop our herd of good, productive, beef type Red Brahmans that call Santa Elena home. This is a truly special sale, as we are letting go of some of our superior and rare Red genetics. Visitors are always more than welcome at the ranch located conveniently off of I-45, just minutes south of Madisonville, Texas. We are proud to carry on the legacy of Santa Elena Ranch and we look forward to working with you in the future.

#### SCHEDULE OF EVENTS

Cattle available for viewing now through sale day by appointment at Santa Elena Ranch, 7020 Highway 75 South, Madisonville, TX 77864

OCTOBER 26 - 8:00 A.M. - Bidding opens at www.cattleinmotion.com OCTOBER 29 - 5:00 P.M. - Bidding closes



# SALE DAY PHONES

Alfredo A. Muskus: 936-661-0001 Josephina Muskus (Espanol): 936-661-1366 Office: 936-348-6897 Alfredo Muskus (Espanol): 936-661-2121 Yusmari Uzcategui (Espanol): 936-661-3085 Cattle in Motion: 1-888-554-8437

# GENERAL SALE INFORMATION AND TERMS

PAYMENT & FEEDING TERMS: The terms of the sale are cash, check, bank wire, or credit card to Santa Elena Ranch, Inc. Credit card payments will be billed a 3% convenience fee. Payments are to be made to the Santa Elena Ranch, Inc. immediately following the sale and before any cattle are released. The Buyer or their representative must sign a sales agreement stating these terms when picking up the cattle from the ranch. No cattle will leave the ranch without a secure form of payment. All cattle should be picked up and paid in full by November 15, 2014. Animals will be provided feed at no additional cost to the client until November 15, 2014. After that date, feed costs will be billed at the rate of \$12/per head per day in the pasture or \$18/per head per day in the Santa Elena Show barn. Feed costs must be paid in full when the animal is picked up or before exporting. Santa Elena Ranch promises to give reasonable care to the animal and the Buyer agrees to pay for all necessary veterinary expenses that may occur while at our ranch.

CATTLE FOR EXPORTS: All cattle sold for export must be paid in full following the sale and no later than the close of business November 15, 2014. Seller will supply all necessary health testing required for export to the buyer's specific country. They buyer must arrange for the care of the animals until proper health papers can be completed .We recommend using World Wide Livestock Express, Inc. as the exporting company. Feed charges will be at rate of \$12/day unless other arrangements are made prior to the end of bidding.

HEALTH: Each animal is eligible for a state approved health certificate for interstate shipment. Buyers should make themselves aware of the health requirements for their respective states. Cattle in the state of Texas are certified free of TB and Brucellosis. All sale cattle have been dewormed prior to the sale with Safeguard paste. All animals are assumed to be sound and healthy at time of sale.

BREEDING GUARANTEE: Buyers will receive two straws of semen on upcoming herd sires from Santa Elena Ranch on each heifer purchased. All animals will be guaranteed natural breeders with the exception of: 1)Injury or disease occurring to the animal after sale date, 2)Gross negligence or intentional misconduct by the buyer, 3) Females used in embryo production programs prior to having a natural calf, 4)Females exhibited at one or more livestock fairs or shows. Buyers must notify Santa Elena Ranch of any fertility concerns within 18 months of the sale. At that time, Santa Elena Ranch would have 6 months from the date the animal is returned to our ranch to prove the animal is a breeder.

FLUSHES: Each flush auctioned has a guaranteed minimum of 6 transferable embryos, unless otherwise noted. Buyer will receive all additional embryos of the flush, should there be any. Buyer pays for flushing costs, as well as any flush related expenses.

PREGNANCIES: Flushes done through IVF will a garuantee a minimum of 2 ninety-day pregnancies. Buyer will receive all additional pregnancies or frozen embryos from the flush, should there be any. Donors will be shipped to Trans-Ova Genetics to be flushed. Buyer will be given semen on any of our upcoming herd sires that we have listed on the previous page, or have the ability to use their own. Buyers must pay for all flushing expenses including the recip cows.

SEMEN SALES: All semen sold will not be released until payment is made in full. Once paid, all semen will be transferred to an account in the buyer's name at either Brushy Creek Custom Sires or Elgin Breeding Services (buyer's choice) until time of shipping with all storage charges from the facility paid by buyer. Semen has been collected in accordance with CSS standards and is not intended to be reverse sorted. Due to differences in Al technicians and semen handling, we cannot guarantee conception rates.

#### HOW TO BID

1.Go to www.cattleinmotion.com

2.If you already have a user name, simply sign into your account and "sign up" for our sale.

3.If you do not have an account, you will need to create a new user name and pay a \$1 verification charge to Cattle in Motion.

ALL IN ALL DONE SALE – Our sale is the "All in All Done" format, which allows the bidding to stay open for 5 additional minutes as long as there is active bidding on the sale. We believe this format gives all interested buyers an oppurtunity to get their bids in.

**PROXY BIDDING** – If you are unable to be at the sale during the close out, we reccomend using the Proxy Bidding feature. This is similar to a "Max Bid" in eBay. Your proxy bid is 100% confidential. The way this works is that the CIM system will automatically bid for you if someone bids against you, until you reach your máximum amount. If no one else is bidding, the Proxy bid does not bid.

For example, if you are unable to bid at the time of the sale and place a proxy bid of \$12,000. When the acution closed, you could hae purcahsed the hiefer for \$7000, because no one else bid against you. It is a wonderful feature, and you can expect the utmost assurance and confidentiality.

LIABILITY AND INSURANCE: Each animal will become the buyer's responsibility at the close of bidding. Santa Elena Ranch and their personnel will make every effort to provide safety for all animals sold until time of pick up. Ownership of the animal transfers at the time of sale and buyer bears the risk of injury, disease or death. Insurance is available through Howard Miller Livestock Insurance (817-321-1872) or Jensen Livestock Agency (785-374-4372) or a representative of your choice.

REGISTRATION & TRANSFER: All animals sell with completed pedigrees or applications for registration through the American Brahman Breeders Association. Santa Elena Ranch will provide the Buyer with a copy of the registration paper and assist with the registration transfer process for applicable registered cattle sales upon payment.

HALTERBREAKING: Animals listed as halterbroke have been broke to lead and tie by personnel at Santa Elena Ranch. Our cattle are usually gentle and easy to work with, however we can make no guarantees as to future disposition or ability of the calf to be shown by certain individuals after they leave our care.

ANNOUNCEMENTS posted at www.santaelenaranch.com or www. cattleinmotion.com will take precedence over printed material in this catalog. This sale is governed by the law of Texas. These terms represent the full agreement between buyer and Santa Elena Ranch. Internet Bidding

All bidding is placed online through the secure Cattle in Motion auction system. If you are not familiar with online bidding, please call any member of our family or the Cattle in Motion Team at 1-888-554-8437 or by email info@ cattleinmotion.com. We will be happy to assist you with your bidding.

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www.cattleinmotion.com 1-888-554-8437